

distribution

10,000 Currents of Coastal Georgia will be printed with 2,000+ being **MAILED DIRECTLY** to executives, managers and owners throughout the Coastal Georgia. The rest will be distributed via points of interest, including, but not limited to, Chamber of Commerce, supermarkets and other business with high traffic areas as well as Chamber and other business-related events.

Distribution Points include

- Establishments with high traffic
- Chamber of Commerce events
- Area bank branches and Doctors' offices
- Hand delivered to largest companies

for detailed and ever expanding list of points, go to coastalgabiz.com/where.html

highly competitive rates

Our way of inviting you to join Currents of Coastal Georgia. Be one of the first to advertise and you will see the advantages of marketing your business to the executive class. Below are highly reduced rates on full and half page ads.

	1x	2x	3x	4x
Full Page (not including back or inside covers)	\$750	\$740	\$725	\$705
Half Page	\$475	\$465	\$450	\$430
Third page	\$300	\$285	\$265	\$240
Quarter Page	\$220	\$205	\$180	\$150

Other marketing opportunities include banner ads on website and blast-email as well as intro into any video editorial found on website. Advertisers must provide video to use on site.

Advertising production is provided for a fee of 20% of gross rate. Not including use of stock imagery, which is extra.

Rates are subject to change unless signed agreement in place.

Specialty ad dimensions are available with rates to be negotiated on column inch scale basis.

Currents has the right to reject placed advertising for any reason. Color accuracy cannot be guaranteed without color proof.

Currents magazine cannot change customer-provided artwork. All provided ads must be high-resolution (300 dpi). Acceptable formats include .tiff, .eps, .pdf, .psd

Agency discount available to qualifying companies on full and half page ads

Currents is competitively priced by any media standards. It will prove to be the best advertising value of any avenue in Coastal Georgia.

Compare full page price of \$750 to:

Due South's B2B Guide

\$ 3,500

Elegant Island Living

\$1,600

Golden Isles Magazine

\$1145

insertion agreement

business name

address city state zip

contact phone email

issue of insertions

advertising agency (if applicable)

ad size x run

signature

schedule

Spring '10 - April 7, 2010

Space Reservations - March 12 Materials - March 19

Summer '10 - July 5, 2010

Space Reservations - June 4 Materials - June 11

Fall '10 - Oct. 4, 2010

Space Reservations - Sept. 3 Materials - Sept. 10

Winter '11 - Jan. 13, 2011

Space Reservations - Dec. 10 Materials - Dec. 17

The logo for 'currents' is written in a lowercase, bold, sans-serif font. The letters are a light blue color. The 'c' and 'u' are connected, and the 's' has a slightly irregular, hand-drawn feel.

(912) 638-5633 (fax)

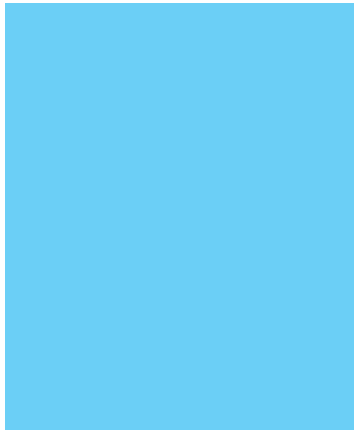
TERMS: Net 10 Days after publication.

Boyd Martin, Publisher
Boyd@HorizonAdvertising.com
(912) 634-9730

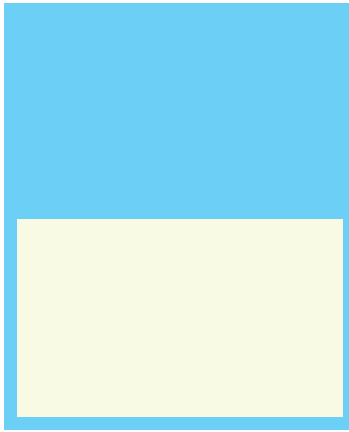
currents

Currents Magazine | coastalgabiz.com

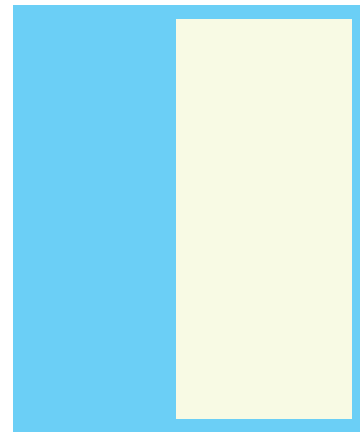
A multi-media journal covering golden isles business and industry



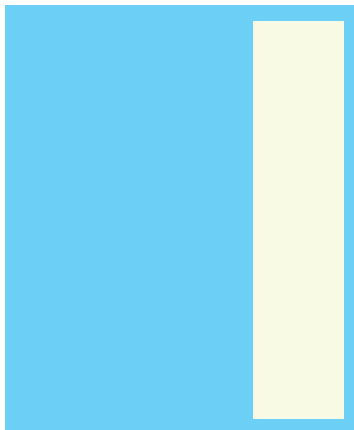
FULL
8.875"W X 11.375"H
(Bleed)
7.875"W X 9.875"H
(Live)



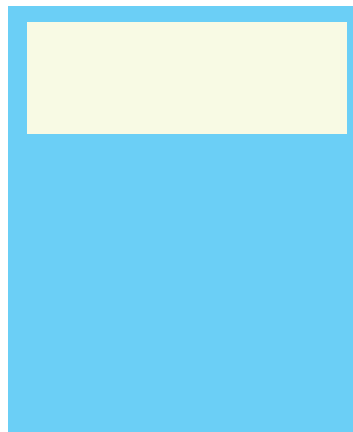
1/2 H
7.875"W X 4.875 H



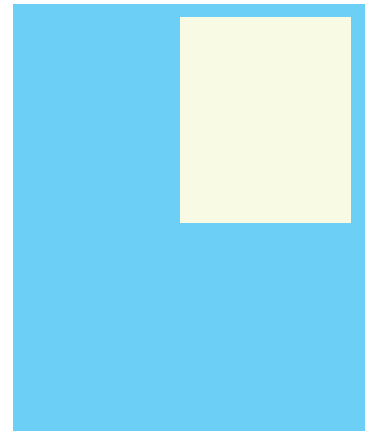
1/2 V
3.375"W X 9.875"H



1/3 V
2.375"W X 9.875"H



1/3 H
7.875"W X 2.625"H



1/4
3.625"W X 4.875"H



BOYD MARTIN, Publisher

(912) 634-9730 (office)

(912) 638-5633 (fax)

boyd@horizonadvertising.com

By now, chances are, you have seen Currents at one of the many businesses that carry it throughout The Golden Isles. Or perhaps you are one of the 2,000+ that receive a complimentary issue in the mail.

With Currents, we have set out to cover the stories that have fallen by the wayside of other media, both traditional and lifestyle in nature. We delve into all markets and cover them in a distinctive and creative manner. As such, advertisers are distinguishing themselves from their competition by aligning their brand with our business-centric publication. Below I have detailed reasons - and strategies we've laid out - that are characterizing the efficiencies companies are enjoying as advertisers.

Circulation: Currents is a quarterly with 10,000 being distributed at various points of interest. Moreover, more than 2,000 are mailed to various businesses directly, which means you enjoy a direct marketing angle as well as traditional pickup magazine.

Focus: Our business-centric mindset distinguishes us as the only magazine in our area that exclusively focuses on business and industry - from editorial content, to how it is marketed and distributed.

Online: It is the only true multimedia magazine in The Golden Isles. Our comprehensive web site and online marketing platform give our readership and advertisers new dimensions to expand ways of getting information and reaching their intended audiences.

Our intention is to offer businessmen and businesswomen something of real value and offer our advertisers a tool that will help them brand themselves in a targeted way - important to long-term, steady business growth - all the more critical in tight economies.

But don't take my word for it. Inside I have included the first three issues as proof positive of our objective to journalism that is unlike any in the area. Superbly written stories presented with a creative flair will help drive this magazine well into the future. I hope you can come along for the ride!

Sincerely,

Boyd Martin, Publisher

***A multi-media journal covering
Coastal Georgia business and industry***

a Horizon Advertising company